

EBOLA PANDEMIC IN CONGO

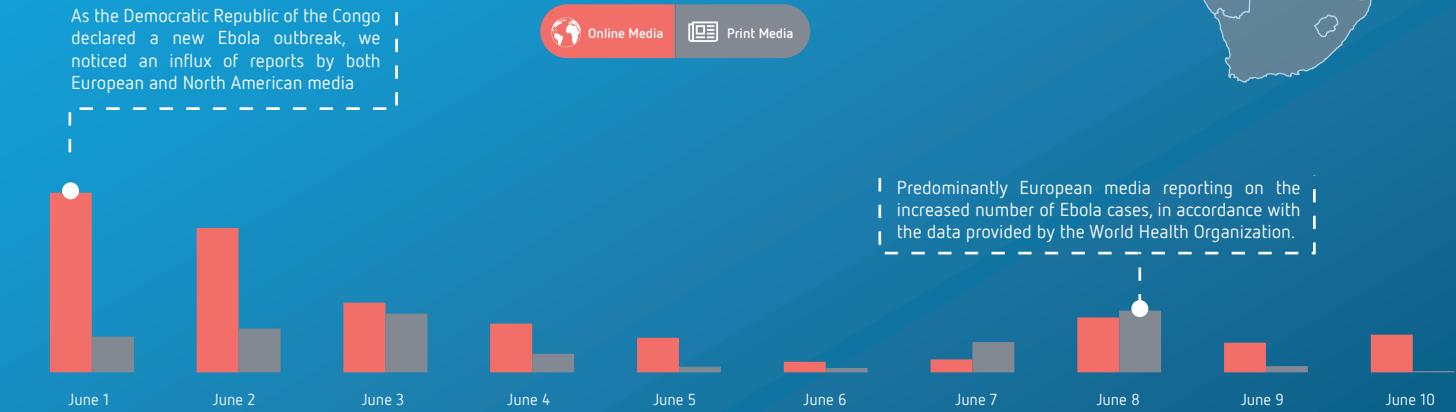
A NEW OUTBREAK IN THE SHADOW OF THE CORONAVIRUS CRISIS

Media coverage was detected in Central European countries as well as in France, Italy, Greece and Spain.

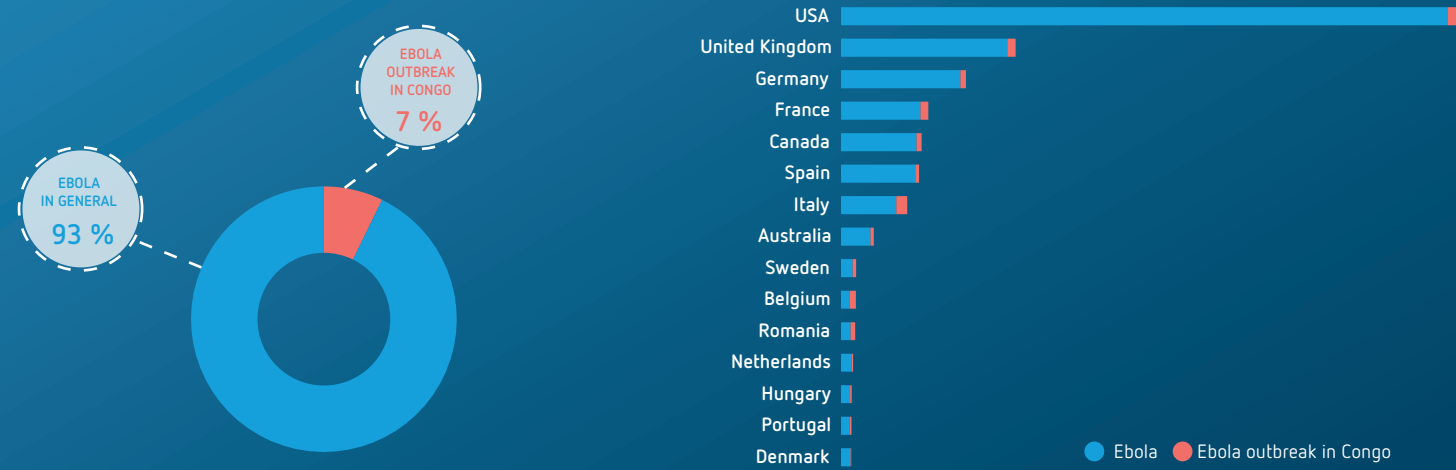
The media reporting on Ebola were mostly concerned with covering the announced outbreak in Congo as well as different responses for tackling the health crisis, such as financial aid and the ongoing vaccination.



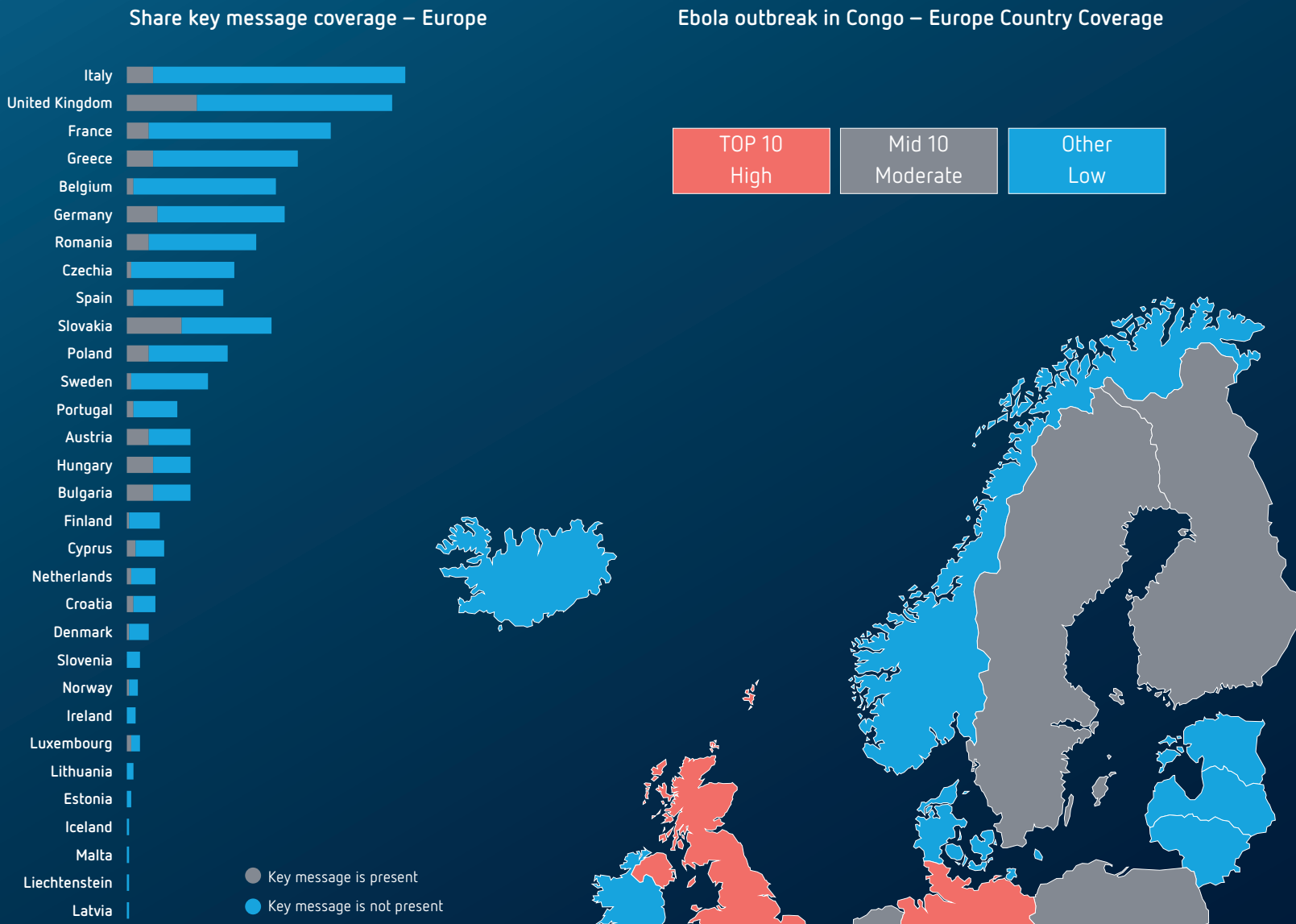
TIMELINE BREAKDOWN



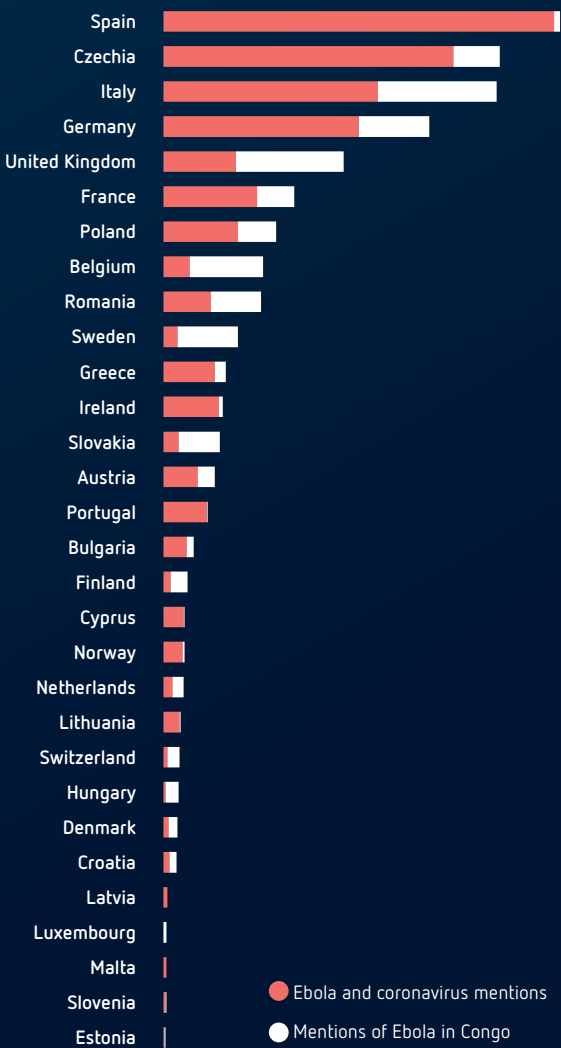
SHARE OF VOICE



COUNTRY COVERAGE – EUROPE



EBOLA OUTBREAK VS. CORONAVIRUS CASES



TONALITY

